

L'ORÉAL

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Fact Sheet

FOR IMMEDIATE RELEASE

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L'Oréal Names Liliahn Majeed as Chief Diversity, Equity & Inclusion Officer, North America

WHAT

- [L'Oréal Groupe](#) announces in the [Group Tab](#) that they will have a new Chief, Diversity, Equity & Inclusion Officer in the North American zone.
- L'Oréal, a global leader in the beauty industry, has over 35 diverse brands.
- L'Oréal creates a more inclusive and sustainable world while empowering individuals to embrace and express their beauty.
- Founded in 1907, L'Oréal has been in business for over 100 years.
- In 2022, L'Oréal was the world's leading beauty company with \$32.3 billion in sales.
- Strong commitment to sustainability & social responsibility.
- Dedicated to diversity & inclusion (e.g., setting goals for increasing workforce representation).

WHO

- Liliahn Majeed has an impressive track record of advancing DE&I initiatives and has previous experience working in DE&I roles at Universal Music Group & National Basketball Association.
- The news of the new hire was announced by David Greenberg, CEO of L'Oréal USA

and President of the North American Zone.

- Majeed moves into the Chief Diversity, Equity, and Inclusion Officer, North America role
- Angela Guy, who previously held the role has decided to retire from L'Oréal after a distinguished and award-winning 19-year career with the company.

WHERE

- L'Oréal is headquartered in New York, NY at 10 Hudson Yards.
- L'Oréal has [62 office locations](#) worldwide.

WHEN

- The announcement of the new hire, Liliahn Majeed took place June 27, 2023.
- L'Oréal Names Liliahn Majeed as Chief Diversity, Equity & Inclusion Officer, North America was added to the [L'Oréal Groupe](#) website through the L'Oréal USA News Group tab and Majeed officially took on the role June 27, 2023.

[Mission Statement](#): Beauty is a powerful force that moves us.

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